



a world of digital colour

SET-UP FOR BOOKLETS, CD's & SPECIALIST MEDIAS

Saddle-Stitched Booklets: This is a 2-wire stitch that lies flat like a staple, alternatively...
Loop Stitching is finished in the same manner but with a looped stitch for inserting into ring binder.

A4 – A3 folded to finished size A4

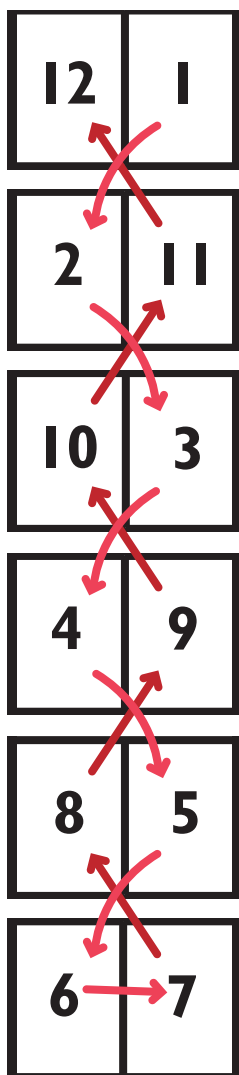
Set-up artwork as single pages with bleed and crop-marks

Note: We are only able to produce A4 Portrait booklets that are folded on the long edge. We are unable to produce in-house A4 Landscape where the fold is on the short edge.

A5 – A4 folded to finished size A5

Set-up artwork as printer's pairs with bleed and crop-marks

Example of 12pp brochure set as printer's pairs



How to specify:

4pp cover and 12pp text = finished to 16pp A4 brochure (where cover and text pages are printed on different weight materials)

OR

16pp self-cover (where all pages including cover on same weight material).

For more information call 020 8239 4142

Wirobound Documents: These are printed and bound as cut-sheets. We are therefore able to produce wirobound documents up to maximum of A3 in size – Landscape and Portrait. Provide artwork in page running order (including blank pages where necessary).

How to specify:

Terminology for specifying wirobound documents varies between 'printed pages' (pp) or 'leaves' for example:

20pp = 10 leaves printed both sides

20 leaves = 20 leaves of paper. You will then additionally need to specify whether the leaves are printed single-sided or double-sided.

Perfect Bound Books:

Ideal for multi-pagination books/reports. The cover wraps providing a flat spine with text pages bound into the spine using glue.

Supply outside covers as a spread – taking into account spine width; bleed and crop marks.

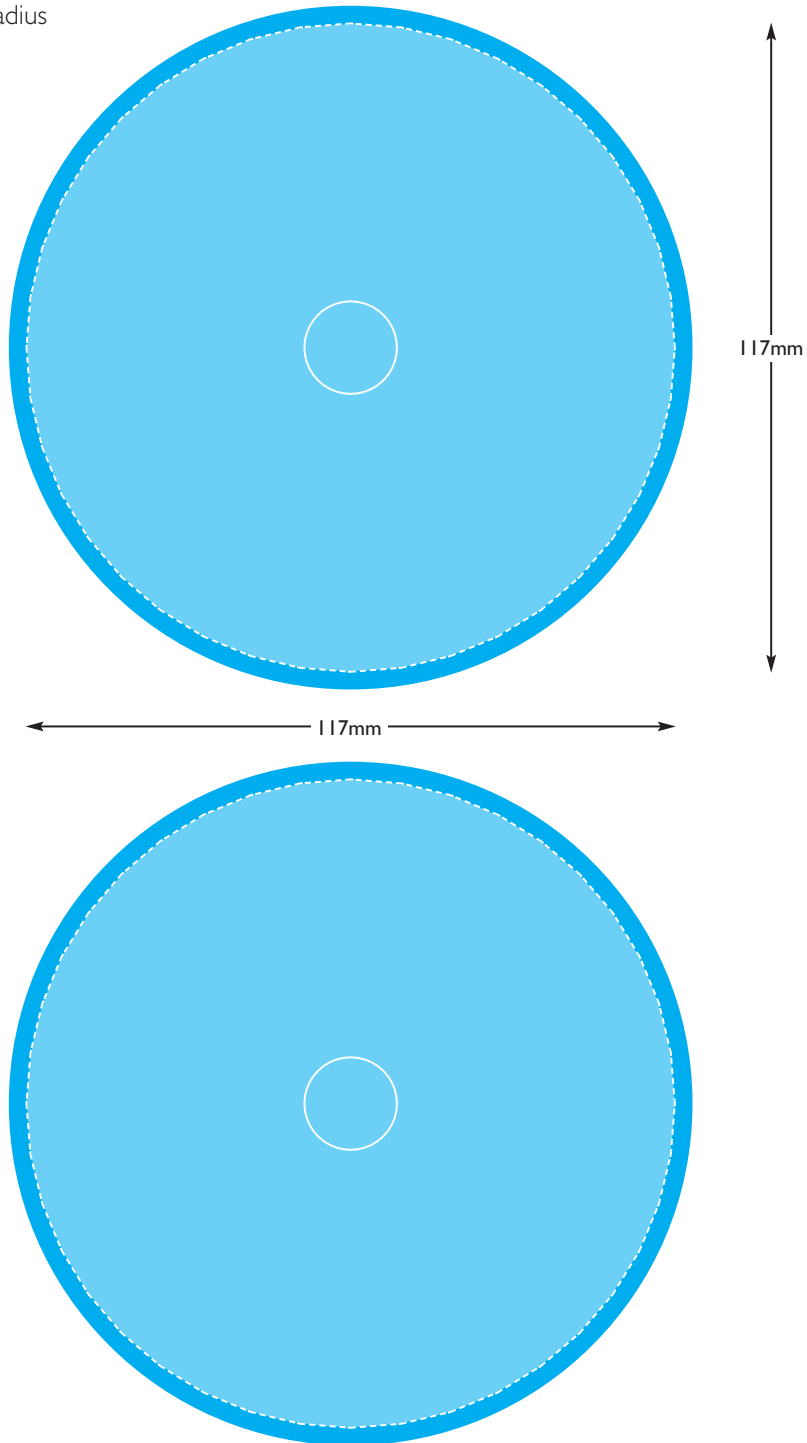
Inside cover – you will need to leave the spine area and approx 3mm either side with not print to ensure best adhesion of pages into book. Ideally the inside cover is left blank.

CD Labels:

Follow this format for our stock CD label sheets and provide your artwork I-up on a page:

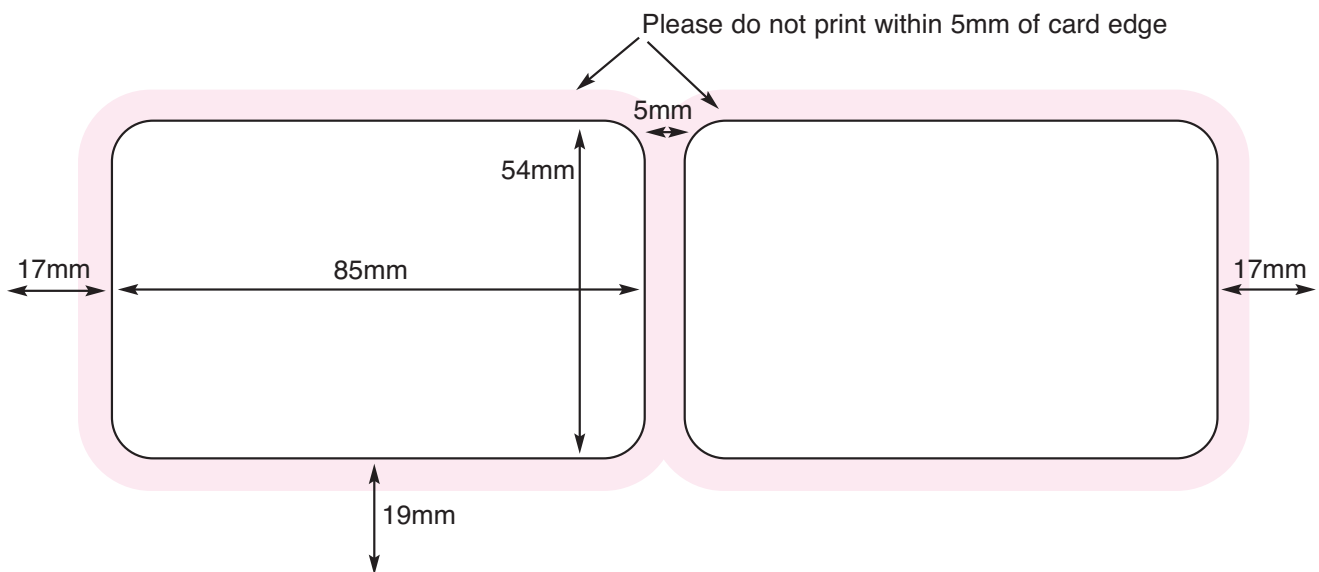
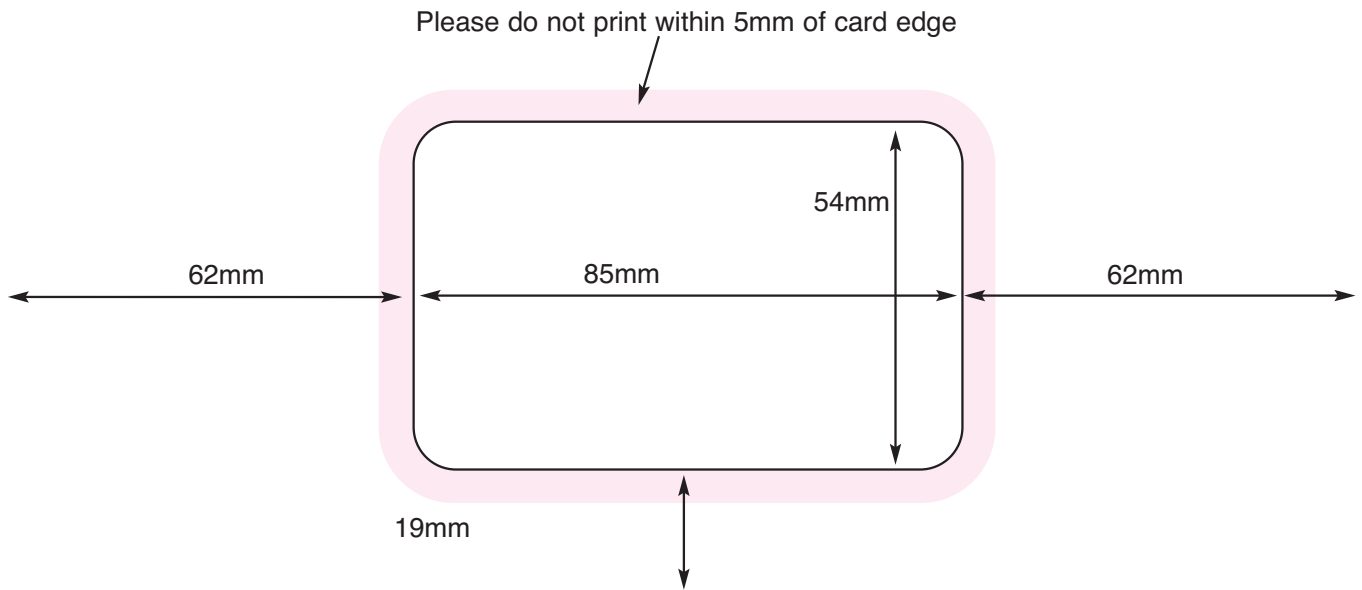
Print Area = 117mm radius + 3mm bleed all round (123mm radius)

Centre = 17mm radius



Docucard:

This is an ideal product for mailings; membership cards; invitation cards etc. A 120gsm Bond A4 sheet with 280gsm polyprop card attached.



For more information call bd³ on
020 8239 4142
or email:
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